Sustainability on a global scale begins not only with sound methodologies, but a firm foundation based on the awareness that one person can impact change. Our unique method of blending social responsibility with practical application refocuses project management as the tipping point of sustainability. PRiSM or "Projects integrating Sustainable Methods" is a project management delivery method that leverages standards from the PMI® PMBOK® Guide, competencies from the IPMA® ICB® and best practices and governance derived from ISO:14001. With our unique EnVex hands-on learning system, an Andragogy that uses an iterative process to apply critical thinking to real world scenarios, each participant who completes the course will have the knowledge and skills to weave sustainable methods into their projects to impact five measurable bottom lines.

**PRiSM Practitioner Competencies:**
- Knowledge Areas and Process Groups
- Leadership and Soft Skills
- Stakeholder Management
- Communication
- Sustainability Management Plan Development
- PESTLE Assessments
- Project Sustainable Procurement
- P5 (The quintuple bottom line)
In 2010, a study was conducted by the International Society of Sustainability Professionals (ISSP) that listed three 'hard skills' that are most critical to the successful performance of professionals working in the field of sustainability and one of them was project management.

Over the past several months, we have worked with CSOs, environmental analysts, sustainability coordinators to understand the challenges to sustainability management. The most common question we get in return is "how can I get project managers to speak my language?"

Up until now, sustainability and project lifecycles and processes did not have a common convergence point making it challenging to align them. This has also been a widely understood challenge in the project management profession.

In 2008, the International Project Management Association's (IPMA) Vice-President Mary McKinlay stated a keynote speech at their World Congress that "the further development of the project management profession requires project managers to take responsibility for sustainability". The reason that this has not occurred is due to the fact that projects are defined within each of the books as temporary endeavors with a defined beginning and end to meet specific goals and objectives whereas sustainability has been associated with organizational culture and long range initiatives.

PRiSM was established as a direct response to Mary's challenge. We are an organization dedicated to the advancement of the practical application of sustainable project management practices to decouple environmental degradation and economic growth.

We have designed a project delivery methodology called PRiSM that supports an organization's sustainability goals not by singling them out as individual projects, but through a framework of activities that enhance the way that projects are managed.

"GPM's PRiSM course was an eye opener in terms of how to effectively integrate sustainable practices into my projects. Their tools are easy to use and bridge the gap between our green initiatives and our project delivery."

-Lincoln Kirsten, Director, SAP Consulting Services at Hitachi Consulting

"PRiSM is practical and applicable to projects that deliver products, services, and business change making it all the more relevant to PMs of all industry types."

-Rosana Francescato, Program Manager at Adobe Systems

"Prior to PRiSM we had held 7 seminars on Green Project Management. GPM's P5 based PRiSM methodology is the most tangible and practical solution that we have seen to date. The focus on processes and products directly links projects to the triple bottom line."

- Pete Marsh, Program Manager, Booz Allen Hamilton
Participants gain a working knowledge of the PRiSM project delivery method which includes:

- Knowledge Areas and Process Groups
- Leadership vs. Management
- Stakeholder Management
- An adaptive sustainability governance framework developed from ISO:14001 including:
  - Sustainability Management Plan development and implementation
  - Environmental Impact Assessments
  - Sustainable Procurement
  - P3 Integration

Key Differentiators of PRiSM Practitioner from other project management courses include:

- Competencies derived from PMI® PMBOK, IPMA® ICB, and ISO:14001
- EnVex – An Andragogical approach to learning using real life projects and iterative – hands on approaches.
  Virtual project team scenarios.
- The change of standard project life-cycle approach of Initiate/mandate to close/handoff to a Cradle to Grave mindset.

Upon completion of training participants will be able to:

- Integrate Sustainability with Project Management
- Explain the differences between a green project and sustainability based project management
- Demonstrate working knowledge of the practical application of skills and techniques of PRiSM
- Manage to the P3 concept and to ensure the checklist of sustainability is managed throughout a business change or project
- Explain the benefits of added value through introducing sustainability processes
- How to develop and use a Project Sustainability Management Plan and other project specific tools
- Describe the basic principles of the sustainability project management processes and life-cycle phases
- Use the tools and techniques to earn for the GPM® certification.

Course Length: 4 Days, totaling 30 hours

For more on PRiSM visit us online at www.greenprojectmanagement.org

Frequently Asked Questions:

How is this course structured?

This course is structured around an andragogical style of learning called EnVexTM, which is an immersive case study driven approach that engages you with real-world tasks within a simulated environment. Through the EnVexTM methodology you gain new skills and techniques that are retain able and can be used immediately when you return to work.

Is this similar to LEED or compliment it?

LEED or (Leadership in Energy and Environmental Design) is a framework for identifying and implementing practical and measurable green building design, construction, operations and maintenance solutions where PRiSM is a green project delivery method that can be used in a wide variety of projects and but is the flip side of the same coin as LEED as it incorporates project lifecycle and the handoff to operations.

How practical is this course?

The course designed to be practical. Integrating sustainable methods with project delivery is a new focus and the techniques such as environmental impact assessments, sustainability management planning, and P3, are explained and then put to the test in real scenarios and engaging activities.

What experience should I have?

It’s helpful to have an understanding of project management but not required.

Who is this course aimed at?

Anyone who works in a project environment or is looking to integrate corporate social responsibility with projects or within there organization will benefit from this course.

I’m an experienced project manager. Why should I take this course?

PRiSM Practitioner offers skills and techniques that reach far beyond standard project management principles. In order to meet societal needs, it is imperative that project management evolve to incorporable sustainable methods. For an experienced PM, the concepts taught in this course will change the way you view projects, their impact on a larger scale as well as your role as a PM.

I use a structured methodology already, will PRiSM conflict?

PRiSM uses integrators that can be adapted to any structured methodology. Out of the box, it leverages competencies from the IPMA ICB 3.0, best Practices from the PMI PMBOK® Guide, and ISO:14001.